# Neshobe Falls Insurance Agency, LLC Privacy Policy

#### General

Neshobe Falls Insurance Agency, LLC and its affiliates are committed to maintaining the privacy of all personal information that you provide to us when using our website. For the purposes of this Privacy Policy, unless otherwise noted, all references include; Neshobe Falls Insurance Agency, LLC, www.neshobefallsinsuranceagency.com, and Neshobe Falls Insurance. Neshobe Falls Insurance website is a full-service insurance agency and by using the Neshobe Falls Insurance website, you consent to the data practices described in this statement.

This Privacy Policy describes how we treat personal information received you when you visit our website. We may make content or services from other Web sites including our affiliates available to you from links located on the Services. These other Web sites are not subject to this Privacy Policy. We recommend that you review the privacy policy at each such Web site to determine how that site protects your privacy.

#### **Information We Collect and Use**

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our affiliates; c) sending us an email message or filling out forms on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Web Site Usage Information: We automatically collect IP addresses and Web site usage information from you when you visit the Services. This information helps us evaluate how our visitors and subscribers use and navigate our Web sites, including the number and frequency of visitors and subscribers to each Web page, and the length of their visits.

#### Sharing Information with Third Parties

Neshobe Falls insurance does not sell, rent or lease its customer lists to third parties. Neshobe Falls Insurance may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Neshobe Falls Insurance, and they are required to maintain the confidentiality of your information.

Neshobe Falls Insurance may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Neshobe Falls Insurance or the site; (b) protect and defend the rights or property of Neshobe Falls Insurance; and/or (c) act under exigent circumstances to protect the personal safety of users of Neshobe Falls Insurance, or the public.

## **Data Retention**

We retain your information for as long as necessary to permit us to use it for the purposes that we have communicated to you and comply with applicable law or regulations.

## **Privacy Policy Modifications**

When we make any material change to this Privacy Policy, we will inform you by posting a notice on the home page of this site that the policy has been updated and by changing the date on this page noting when the policy was last updated.

### **Questions and Comments**

If you have any questions, comments or concerns about our Privacy Policy, you may contact us at: <a href="mailto:scoburn@neshobefallsinsurance.com">scoburn@neshobefallsinsurance.com</a>